



THE NORTH COUNTRY MALL, Mohali (Upcoming, 3rd Quarter 2012)



Gumberg has devised a comprehensive strategy for developing modern organised retail malls nationwide, bringing benefits both immediate and far-reaching to the Indian consumers and economy, while meeting the needs of this woefully underserved market.

B Anantharaman
MD & CEO Gumberg India Pvt. Ltd.

The North Country Mall in Mohali, the flagship mall developed by Gumberg India, subsidiary of the US based JJ Gumberg Co. and co-promoted by Sun Apollo Real Estate Private Equity Fund, is under construction. The mall is already pre-leased over 50% per cent to major national & international anchor retailers. Confident of a timely delivery, the mall is to be launched by December 2012. Being built on a sprawling complex of 21.6 acres of prime space in Mohali, The North Country Mall is poised to be the biggest mall in Punjab having retail space of one million sq ft. The mall will house a 9 screen multiplex providing 1800 seats including the iconic IMAX theatre, a lavish 36,000 sq ft food court encompassing fine dining outlets, 100,000 sq ft of hypermarket and over 250 shops housing premium brands. Located on NH-21, the mall has 375 ft frontage making it a distinctive landmark.

Gumberg India Private Ltd.

The parent company, JJ Gumberg Co, headquartered in Pennsylvania, USA, is a third generation, global real estate development company. One of the established industry leaders, for 85 years, the company is focused on creating institutional quality, large-scale retail properties and is one of the largest privately held retail real estate developers in the United States. JJ Gumberg properties host many of the world's largest department stores, such as Walmart, JC penney, Sears, Target, Kohl's, as well as other retail category leaders including Home Depot, Best Buy, Barnes & Nobles, Jo-Ann stores and Staples.

> HIGHLIGHTS

Total investment: 750 crores

Total area: 1.034 million sq ft

Anchor tenant/s: Marks & Spencer, Reliance Mart, Shoppers' Stop, Lifestyle, Home Centre, Reliance Footprint, Reliance Timeout, Trends, Big Cinemas, Kapsons, Store 99, Pure Homes + Living, Funcity

Retail mix: Right mix of Apparel / Accessories, Home, Books / Music, Electronics, Sports / Toys / Hobbies, Specialty retail / services, Market / specialty food, Personal Goods / Services, Restaurants / bars, Cinema, Entertainment / Attraction

Number of outlets: 280

Number of floors: LG, G+2

Leased space in the mall: 65%

Mall division: Shopping + Hotel

Green building: No, but approx 15% of area has been left green

Security measure in mall: 3 level security with inside & outside cameras, etc

Public transportation facilities: Shuttle buses with air-conditioned storage space for hypermarket users

Category: Destination

Parking facilities: 3000 cars